

**CONTRACT**

**KVVU TV**  
**25-TV 5 Drive**  
**Henderson, NV 89014**  
**(702)435-5555**

And:

**Great American Media (GMMB)**  
**1010 Wisconsin Avenue**  
**Washington, DC 20007**

<u>Contract / Revision</u> 477025 /		<u>Alt Order #</u> 06146290
<u>Product</u> DCCC		
<u>Contract Dates</u> 10/09/12 - 10/15/12		<u>Estimate #</u> 1199
<u>Advertiser</u> ISS DCCC		<u>Original Date / Revision</u> 10/04/12 / 10/04/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> KVVU	<u>Account Executive</u> Teresa Difuria	<u>Sales Office</u> TELEREP-PHIL
<u>Special Handling</u>		
<u>Demographic</u> Adults 25-54		
<u>IDB#</u>	<u>Advertiser Code</u> 11	<u>Product Code</u> 14
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount	
N 11	KVVU	10/09/12	10/15/12	MORE Access	630-7pm		:30			NM	6	\$940.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/09/12	10/15/12	MTWTF--				5	\$235.00				
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>			
	3	KVVU	10/09/12-10/15/12	MORE Access	630-7pm	MTuWThF----	:30		<del>\$235.00</del>	NM			
		See MG 11.6, 11.7, 11.8											
	4	KVVU	10/09/12-10/15/12	MORE Access	6-7pm	MTuWThF----	:30		<del>\$235.00</del>	NM			
		See MG 6.9, 6.10, 6.11, 6.12, 6.13, 6.14, 6.15, 6.16, 6.17											
	6	KVVU	10/09/12-10/14/12	Fox 5 News @ 430am	M-Th, Sun 430-5ar	TuWTh-----	:30		\$75.00	NM			
	Ⓜ	MG for 11.3 10/11											
	7	KVVU	10/09/12-10/14/12	Fox 5 News @ 430am	M-Th, Sun 430-5ar	TuWTh-----	:30		\$75.00	NM			
	Ⓜ	MG for 11.3 10/11											
	8	KVVU	10/09/12-10/11/12	Fox 5 News @ 430am	M-Th, Sun 430-5ar	TuWTh-----	:30		\$85.00	NM			
	Ⓜ	MG for 11.3 10/11											
Totals												74	\$37,065.00

Time Period	# of Spots	Gross Amount	Net Amount
10/01/12 - 10/15/12	74	\$37,065.00	\$31,505.25
<b>Totals</b>	<b>74</b>	<b>\$37,065.00</b>	<b>\$31,505.25</b>

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.

REP: TEL# 610-293-4100 FAX# 610-225-1191  
CREDIT ADVISORY: AGENCY CREDIT RISK !!!  
ORDER WORKSHEET HARRIS REPORT FROM REP OCT4/12 18.03

3050 K ST NW,

WASHINGTON, DC 20007

ORDER # \_\_\_\_\_ CONTRACT # 6146290 CLASS: NATL. LOCAL REGIONAL

PRDCT	EST#	1199	COMMENTS:	(LINE, ORDER, INVOICE)
DCCC				

FLIGHT DATES OCT9/12 OCT15/12 WK-1

CITY TAX	STATE TAX	CO-OP BILLING NEEDED	DATE
			OCT4/12 18.03

STZ:

CON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*  
DEMOCRATIC CONGRESSIONAL CAMPAIGN

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
LINE#	:	:	:	:	:	:	DATE	DATE	:	:	:	SPTS:

AGENCY ADVERTISER CODE = 11	AGENCY EST# = 11999
AGENCY PRODUCT CODE = 14	

11	ES 600P-700P	30	\$235.00	10/9	10/15	3	TU-F,M
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PROGRAM : MORE ACCESS  
CON COM1: MORE ACCESS

29	A	430A-459A	30	\$75.00	10/9	10/12	2	TU-F	2
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PROGRAM : NEWS  
ORD COM1: SPOT N/A. MG OFFER 430A NEWS. NOT PRE-BOOKED PLS APPROVE.  
THIS IS A MAKE-GOOD FOR OCT9 ON LINE-11 FOR 1 SPOT/WK

REP: TEL# 610-293-4100 FAX# 610-225-1191  
 CREDIT ADVISORY: AGENCY CREDIT RISK !!  
 ORDER WORKSHEET HARRIS REPORT FROM REP OCT4/12 18.03  
 \*\*\* KVVU-TV \*\*\*  
 REP HEADLINE# 6146290 TRF# 477025  
 \$\$\$ MOD# 1: UNAPPROVED REV #1 \$\$\$

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
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30	A		430A-459A	30		\$85.00	10/9	10/12	1		TU-F	1
PROGRAM : NEWS ORD COM1 : SPOT N/A. MG OFFER 430A NEWS. NOT PRE-BOOKED PLS APPROVE. PART OF A MAKEGOOD MADE UP OF LINES 29-30 STATION MAKEGOOD OFFERS: M3 OK'D BUY#11 MISSED: TU-F, M/600P-700P OCT9 30S \$235.00 (OCT4/12) OFFER: TU-F/430A-459A OCT9 (2/WK) 30S \$75.00 PLS ADVISE. & TU-F/430A-459A OCT9 30S \$85.00 CMT: SPOT N/A. MG OFFER 430A NEWS. NOT PRE-BOOKED PLS APPROVE.												

OCT/12 37065.00 CONTRACT TOTAL 37065.00  
 TOTAL SPOTS 74

MARKET TOTALS \$185,325 KVVU 20% KSNV 31% KLAS 24% KTNV 16% KVMY 6% KVCW 2% CABL 0%  
 KTUD 1%

SVC- NSI  
 DEMOS- RA35+\*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME  
 P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS \*-MULTIPLE